

Jeff: Production as always, I appreciate that. Good to be back. Yeah, Rick mentioned this is the last one but I want to remind you guys something awesome. We are relaunching Profit Academy in two months, in September. I don't recall the exact date off top of my head, could be October, see I don't even know, but we're relaunching it before the end of this year, the next two to three months or so. I think it's October now that we think about but anyways you guys are members for life so you are more than welcome to come back to the webinars we do then. Of course, keep in mind it's going to be a few months away but we do of course have our very awesome Profit Academy support forum. In the meantime, you got my cell, if you got Dave, other coaches on there still every single day, and we are helping people kick ass and take names later or if they want to take names first they can. They've been building an e-mail list which, yeah, dumb joke.

Yeah, you guys are members for life. You should be honored, Catherine. You should be honored. Absolutely you're more than welcome to of course come back to our next set of webinars we do starting in probably October or November. Of course every time we do Profit Academy Live you guys are welcome to come out to that as well. I know nothing about the details for that except I know Anik will do it again because it's a lot of fun, we all get together and have ourselves a good time. Yeah, good times are had by all. Anyways folks, having said that, of course I believe most of you guys know me by now. I like to think Anik saved the best for last by having me on here as the last presenter but really guys we've got a bunch of amazing coaches besides myself. I'm just honored to be a part of, to be able to work with Anik and be able to work with so many of you guys. It's been a lot of fun.

Having said that, tonight is pretty much a general Q&A, any questions, comments, concerns you might have regarding the training you've gone through so far. Can you guys see my screen okay? Someone said they can't see it. Should be my hammock picture up here. Kelly said that, okay he or she could not see it. Bunch of yes's so you might just need to log out and back in. The webinar is not full so you should be able to get in back in with no problem. So if you can hear me but not see me, just log out and back in and you should be fine.

So anyways, I want to make sure you guys are paying attention. The usual, if you don't mind letting me know where you're from. I did see a few people already were from Austin, I think I saw someone from Australia, we've got Suzanne from Utah, San Diego, nice I love it down there, Boston. Samantha, is that right? Is it Boston, am I saying it right? We got Rafal [phonetic 00:02:41] from Germany, Poland, and the UK. Hey, Brookly Dave, how you doing Dave? We got Toronto, we got Oregon, we got Wen [phonetic 00:02:52] from Australia from down under, we got BC Canada. Juancho how are you my friend? Yeah, I have not been to Philippines yet but someday. No immediate plans for that with a baby coming in a few months and all but we're still doing a Caribbean cruise. We got Joe from

Thailand, nice. Where about in Thailand, Joe? Greg from Philly, Philadelphia. Awesome city. All right, pretty much from all over the place guys.

So tell you what I'm going to do here. I of course do want to be fair and kind of go from old questions, from questions kind of first come first serve. What I'm going to do is scroll up to the very top and answer questions in the order they are received. We're not terribly full tonight, we do have a few more than I expected so I will try to get to every question and I should be able to do so.

I got Sonya from Pasadena. Nice, I love Pasadena. My wife and I actually, we go to the Langham Huntington Hotel every few months, stay for one or two nights. Beautiful hotel, they got a great steak house there too, I forget the name off the top of my head.

Having said that, let me go ahead and scroll up and take a look at some of the questions here. All right, Catherine. Catherine, Catherine, Catherine. Just got her bis studio set up and she has started to, ready to rock and roll now that she's been in construction for two months. Catherine, that is awesome. Let us know on the forums how that's going since of course we're not going to be around on the webinars for a few months at least.

Angela's been going through the modules. What's the best platform to setup a double opt-in page? Angela, for that I would have to recommend Lead Pages. Lead Pages does have a few different payment options. I would recommend the middle option. I think it's 69 or 67 bucks a month but they'll let you do a AB testing, you can split to two or three pages on the same URL so you can find out which one converts better. Sometimes even changing the word free to maybe complimentary, as an example, can greatly affect and increase your conversion. It's a few bucks a month so if you can afford it, I would highly recommend it. It's going to give you a lot of valuable insight as to what your customers like and what they don't like.

Leslie thanks me for continuing to be here. Leslie, it is my please and my honor. I certainly do not have to be here but I really enjoy it. I don't see myself leaving anytime soon.

Let's see here, I don't have login details to my account. Rafala [phonetic 00:05:41], if you cannot login you should be able to go to members.profitacademy.com, yeah, log out here. There we are. Hold on. Of course now it's not logging me out. Okay, it's waiting. There we are, it's loading up. But essentially at the members.profitacademy.com screen, being that it is WordPress there's an option right here that says "Lost your password," so if you did forget your password, Rafala or anyone else, you can go to this page here, members.profitacademy.com. You can click on the link to reset your password.

Of course you've got the WordPress math feature to avoid mass attacks to crack your password, which is nice. So that is what you can do, Rafala, if you're not able to get logged in there. Hope that it works for you.

Probably because you're an inbox blueprint. Yeah, that would probably be the case. Profit Academy is not free for inbox blueprint members, they are whole other courses, Rafala, but you would ... I'm glad you answered that one yourself. Yeah, you're certainly welcome to be on these webinars but you would need to of course purchase Profit Academy separately.

Again, I think we launch that in October. Yeah, let me check. Hold on one second. You know I'm curious. Excuse me. I'm checking on my other screen. Hold on just a moment please. Profit Academy, Anik Singal. Actually I know where I can find it. Profitacademy.com, profitacademyjv.com. Okay I don't know off the top of my head but it's going to be September or October, I forget the exact dates but it is going to come up again. I do recommend it.

We've had a very, very refund rate which means people are happy because people are making money. Of course you get the amazing training, you get these awesome webinars, and in the first month or so of those webinars every day, sometimes more than one every single day. You've got the forums, I believe we'll have a Facebook group the next time around though I'm not positive on that one. Of course there's usually one or two live events per year as well, which you're more than welcome to come to at no cost, usually in Las Vegas although I'm told we might go international. I got no promises on that though. I think we almost did London this year but that didn't happen. Actually I really want to go to London, try some actually fish and chips.

Anyways, moving on down here. Juancho, what suggestions do I have for reactivating subscribers that are not opening their emails for quite some time. Juancho, that is a tough one. What I would do is, of course I use AWeber myself, I don't know how you can do this with Sendlane or Get Response, but I know you can. But you can view people that have not opened your emails for a few months and you can contact those people directly. What I would do is I will go through every three months or six months or so and I will pull people that have not opened my emails for the previous 90 days, 3 months, and I will send them an email.

I've tried offering free gifts, I've tried to say "Hey, how are you?" I've just tried anything to get them to respond. Usually if they're not opening their emails anymore they're probably not going to be reengaged easily but usually you can offer them a free training video or some kind of free bribe or something. You can maybe ask, you know, "Hey, you haven't been opening my emails. Is there anything I can help you with, anything you'd like to see more of, et cetera?"

I mean, again no matter who you are, if you're Anik, if you're me, if you're Frank Curin [phonetic 00:09:23], you're always going to get people that eventually just get bored of your emails so you're not always going to be able to reengage. What I recommend you do then is for those that you did not get reengaged, Juancho, simply remove them from your auto-responder. That will save you money and it will get you much higher open rates as well. So I'm able to save a few thousand a month usually or a few thousand a year I should say by removing non-opens for 3 months or so.

Can I walk through the steps of a cloaking a link for emails? That's an interesting question. Yeah, I don't see why not. Actually I'm not going to, Angela, and the reason is when you send an email through AWeber for example, AWeber automatically cloaks the email for you. If you have text that says "Click here," because AWeber has to track it the link they're going to see is simply going to be AWeber.com/randomtrackingtext, and that's going to redirect. I know Sendlane and Get Response do the same thing so if you're using an actual website and you want to maybe cloak a link, cloak an affiliate link on an actual website, that's something you would want to do.

You can do that with Tiny URL or even Pretty Link, but when it comes to email I never do that, there's no reason to do that. You're just creating one more step that you don't have to do. Again the reason is if you click on any link from an auto-responder, you're going to notice it goes through that auto-responder's website first. It'll go through Sendlane, it'll go through Get Response, it'll go through AWeber so they have no way to see where the link actually goes to until they click on it. Good question though.

Let's see here. Angela's writing a weight loss e-book. What's the best place to use it in the funnel? Name product, [inaudible 00:11:19], bonus, freebie, et cetera. Yes, all of the above. It depends, Angela, as how long it is and how much value it gives. If you're trying to sell a five-pay e-book for 40 bucks, you're going to have people unsubscribing pretty damn quickly because that's a ripoff, you're going to have a refund rate out the wall. So it really depends on how much you're going to be offering. I mean, obviously you want to give people something awesome for free to signup so usually I will recommend trying to give at least a 1500, 2000 word e-book for the first freebie if they are going to e-book route. Anything else is really your call, use your discretion. If you got a 40 page e-book, you're probably not going to want to give that away for free. That's something you can make a full product, for example, but again that's also stuff that we also do cover of course within the Profit Academy training. We do cover of course building your product, product creation, et cetera. We've got a bunch of awesome examples and ideas throughout here.

Let me scroll down real quick. When I'm reading the question, I can't see what else is coming up so I have to scroll down then scroll back up. One second please.

All right, Terry's got a good question. Here we are. A good request, I should say. Review a squeeze page or sales page for your Tripwire offer. Yeah, Terry, I'd be happy to. Bestdietplan4you.com/salespage. I would not make it say sales page, first of all. People don't want to be sold to. I would maybe just make it, make that your root domain or make it maybe special offer or something like that. I would maybe even switch these two. Don't name it sales page though. I know that's what it is but people don't want to see sales page in the title or tag right here, so change that to special offer or something like that. I'm not going to go through and read the whole thing. I don't like this image, clearly looks like it was cut pretty sloppily because the girls' got black etchings all around her. If I click on that, it also goes to the image page itself. I would make sure you make it non-clickable if they click on it. So that's the first thing I would fix.

This is really simple. I hate to say ... I mean it's in great efforts, I'm not going to knock you for that, Terry, I mean you've got a lot of stuff in here. This is for a Tripwire though, right? What I would do is I would invest in Fiverr or somewhere else and having a professional logo or professional banner created. It can even say the same thing here but a professional header is going to make all the difference and it's going to give it that wow factor that a lot of websites don't have. Again, I'm not going to read the copy now but the structure is nice. I would fix that image, either have someone cut it for you themselves from Fiverr, pay someone to do it for you or re-do it yourself more carefully but I shouldn't see black lines around her. It just makes ... Black lines under her armpit there and stuff, it just makes it look like it was just thrown together sloppily on a 20 year-old computer. Again, not to be mean, I'm just being honest because I want you to succeed.

I like this, you got the bullet points which is going to make it easy to ready. I like this so far, what's the answer giving direction and proper information. Are the keys. Is the key. I guess it would be are the keys, huh. If you're serious, actual weight loss. I like it. It's five tricks. I'm curious, how big is this e-book, out of curiosity? Because I'm curious how, if it's worth 12.95 or not. I would ... I mean, five tricks I don't know how long it's going to be. Is it five or ten pages? If so, it's probably not worth it unless these are things they can't find anywhere else. If this is just a PRL product, I would probably even drop it down to \$7. You might find you make more money. It's 40 pages, okay. 40 pages, nice. Is this PLR or did you right it yourself or what? Out of curiosity.

So what I would do is you only talk about five ways, obviously you mention that a couple times, okay but I would say is I would even mention that it's 40 pages. You know, "Inside this 40 page no-fluff guide" or "Inside this value-packed 40

page guide" or try to squeeze the fact that it's 40 pages in somewhere because you want to show people it's more than just five things. Well what you can even do is you can even put "On page 3 you'll discover this, on page 20 you'll learn this, on page 25 you'll learn this, on page 30 you'll discover this." That's going to show people that there's a lot of value to it and it's not just a simple 3 or 4 page e-book, if that makes sense. That's my initial recommendation so far, Terry. Great job by taking action.

Number one, fix the URL, it should not say sales page. Fix the image up on the top, it looks like it's kind of sloppily thrown together. I'm sorry, I'm just trying to help you out here. I would try to squeeze the fact in that it's a 40 page e-book. Either add page numbers next to this, like an index, or mention "Inside this 40 page no-fluff book" or something along those lines. Other than that, great steps, great taking action. My pleasure, my pleasure. Oh, you got bonuses. That's awesome, I love it. This is really good. I like it.

So fix those few things and I do like it a lot, so fix those and obviously we can't look at it next week because we're not going to be on here but you're more than welcome to go back to the forum, Terry, and make a post in there if you'd like us to review it on there. Of course we'll be on there still for the next few months. I'm happy I get a break, when Profit Academy first launched, I was on there for three or four hours a day. Now it's maybe a half hour to 45 minutes to an hour per day, so it's a nice break. Hey, nice job though. I'm glad you like my advice. So yeah, beautiful. Nice job, thank you. Oh and you got a exit pop-up, I love it. My pleasure, Terry. Happy to help out.

Right. Nibusi's [phonetic 00:17:55] asking what are my recommendations for SEO? None whatsoever, Nibusi, or Nabisubi, I'm sorry this is not an SEO course. There are SEO courses that are out there and they're equally the size of Profit Academy. I simply cannot teach you SEO in five or ten minutes. Again, it's not even part of this course. If you're looking at products maybe Page One Engine by Dory Friend, that's the close at the moment, that's an amazing course. But yeah this is not an SEO course so it's not really something I can go through and cover now.

Sonya, you're right, The Royce Steak House. Actually went there and had a real good ... I was talking about the steak house in Pasadena in the Langham. It's called The Royce. I had this really good Shiraz wine with this ahi steak. It was expensive but tasty. So I'm really fond of those steaks there. See, I told you guys I'm kind of getting questions from ten, fifteen minutes back.

David has a good question. I have a 33 page freebie. Should I call it a guide or report or an e-book? David, why don't you try all three and see which converts better. I would not say report, I would probably say guide myself. That's not

something I've tested but that's something you certainly can test if you'd like to see which converts better. I mean, a report I think is something shorter. I would try either a guide or a e-book or you could even test it.

Do I know of any free ways to webinars? Leslie, you can use Google Hangouts for those. Again, I'm not going to go into that now because that's not part of this course. It is something that takes much longer than five minutes to explain but you can do free Google Hangouts where you can chat with multiple people. You do want to get a chat kind of plugin though so you can read people's questions, et cetera. Good question.

Caroline's asking. She or they are building a full-website with a domain name. Is it okay to setup an opt-in page as a sub-domain of that website? Caroline, let me explain what a sub-domain is and why I'm going to say no. A sub-domain, and forgive the cheesy example, is something like this. How about this. This is a website. This is a sub-domain. Sub-domain.yourwebsite.com. What I would recommend you do is you can do this. Of course don't name it squeeze page but that's what you can do. You can set-up a separate page on your site. I would not recommend a sub-domain though. You can do that with various WordPress plugins, you can do that with Lead Pages as well. Again, I do highly recommend Lead Pages. That is what I would recommend doing. Great question by the way. So again, this as a sub-domain, I would not recommend doing that. Then to me it just looks cheap in my opinion. Yeah, I would recommend more something like this. It's going to keep more of a nice, kind of a fluid flow to it if that makes sense.

All right, Juancho kind of asked the same question. Do I setup a separate landing page. Yeah, I mean again you certainly can do that. I mean, you can add calls to action to your opt-in page on your main website. I mean again, if you want to have it part of the same domain you can, I would just make it a separate URL like this.

Yes, Alwin [phonetic 00:21:40], this is the last coaching for this session. I believe the next one will be when Profit Academy, I guess it'd be Profit Academy 3.0, right? That launches in, I think it's October now. So this will be the last session for the current class which if you ask me has been going on since March is fantastic that Anik keeps people on board to do this, make sure you guys are doing good and getting questions answered.

Kay has a bit of a question. What are my suggestions for creating beautiful landing pages like in the done for you bonuses? You can outsource those. Outsource those, Kay. I mean if you go through the main training here, I really like to think you have, let's see here. Writing killer emails, setting up your business. If you go to setting up your opt-in page part one and part two, we go

into great examples as to how you can do that. Again, I recommend using Lead Pages which is one thing we use. In fact Lead Pages is actually covered right here in the very first video. That's what I use myself and it does a really good job at doing that for you.

There are also various other plug-ins such as WP Lead Rocket which is an oldie but still a goodie and there's another one I like even better now called Profit Builder, WP Profit Builder. Those are really just kind of plug and play, copy and paste type of squeeze page creators. Let's you create things pretty easily. If you don't want to do that, you can always go to [fiverr.com](https://www.fiverr.com) and have somebody do one for you for 5 bucks in html. Again, I hate to be that guy and say "Go to the training" but that stuff is all covered in the training so go to module one which that's very basic stuff so go check that stuff out, Kay. You should see some examples in there as to how that's done exactly.

All right, Juancho. Can I review your domain. I'd be more than happy to. [Dynamoliving.com](https://dynamoliving.com), I love that domain name. This, by the way guys, this is a good example of a catchy domain name, Dynamo Living. It's brandable. It's loading up slowly or is that just me. So I mean it's not something like dave-ramsay-township.com or lookyounger.com. It's not something just made to have a key word, it's pretty catchy. It's like VSS Minds, Profit Academy, even one of my own examples mindexcuse.com. When you get something brandable like that, it makes a bring difference.

Oh, look at that you got the lead box right there. Juancho, nicely done. Soy bean harmful ... I think you mean is soy bean oil more harmful? Because that doesn't really make sense right there, I'm sorry. Is soy bean oil harmful than beneficial to our health nowadays. Make sure you go through and check the spelling or check the text in there. I know you're from the Philippines so if you do need to have someone proof-read that for you I think you can actually go to [fiverr.com](https://www.fiverr.com) editor usually five or ten bucks to go through and [inaudible 00:24:54] you do it right if you want to do that but that would be a turnoff to me because you had a word misspelled in the top of the content in the header right there. Other than that, I like how it looks. It's simple.

I would change that read more, bright green's annoying and it's going to hurt people's eyes trying to read it. I would change that to maybe a green or even a blue, I'm sorry not green, to a dark blue like this Facebook logo maybe or even a orange. Make sure you change that color on that. I'm not a big fan of that, it's too distracting. Sleep apnea linked to speedier memory recovery. Yeah, other than that it looks nice. I would just fix those couple of things. Make sure you check the spelling on some of those. It looks nice. You've got an opt-in box on the right side here, it goes into a lead page, a lead box from Lead Pages it looks like. That's good. I like it.

Anyways, let me go ahead and take some more questions here. So I hope that helps Juancho. Just make sure you go through and change, I mean you've got the social sharing icon there which I like. You got the opt-in on the right side there as well. Yeah, obviously we're not really teaching full blog creation here. I saw that the bonus, but if you haven't done so I'd recommend learning SEO as well so you can really set this up to get a lot of organic traffic. Simply having content on the side is not going to always get you traffic. It can help but there's a lot of things you can do to really further optimize for SEO. So I'd recommend that as your next step but nicely done. Nicely done. Excuse me.

Suzanne. Once we get our opt-in pages and emails ready to go after tonight, can we still run them by somebody? Yes, absolutely Suzanne and all of you. You can go to our forum anytime you like. Why is this not working for me? There we are. You go to our forum here anytime. Tonight, tomorrow, next week, next year. You can always go to the opt-in page review section right here. For those haven't gotten, I've got to ask why. You should get in there as soon as possible. If you look at the spotlight right here, I'm sorry opt-in page review. Go there. That's a lot of fun, I mean look there's 272 posts, almost 1500 responses and comments et cetera so it's worth going into. You're going to learn a lot from there if you haven't done so yet. We will of course be more than happy to take a look at your opt-in page for you.

Oh hey, what's up Sam? I didn't see you man. Yes indeed, Sam Jeff Liny [phonetic 00:28:07] is in the house. All right. Hey, my pleasure folks, my pleasure.

[inaudible 00:28:15] a membership site. Is there a WordPress plug-in I suggest. Unfortunately, David no. The reason is I have never been a membership site myself nor have I really been involved in a course teaching it. I would maybe search around the warrior forums, look for one that people are using. You can probably find something on that but unfortunately it's not something I have done much of. I've done of to be honest with you.

Yeah, Alwin, you guys get access to Profit Academy 2, 3, 4, whatever. You guys are members for life. You don't have to pay a dime extra to get access to the next course when it relaunches in a few months.

Sonya's asking a great question. She's got a 10-day cleanse e-book. Do I like the word cleanse or detox? It's 46 pages for 47 bucks. Is that a good price? 25 recipes, 10-day step-by-step menus, shopping lists, exercise, food, et cetera. 47 might be a bit steep but really Sonya it's the value that you're giving people. I would compare it to what other people are using or what other people are doing. Something else you can also do is of course you can, again you can also do a test to see what people do more of, what people use more when they're doing ... You can see what people are searching for if you use the Google Keyword

Planner. This is a Google SEO tool. It shows you basically how many monthly searches particular key phrases get. I would use this, if you click on the top option here, search for new keywords using a phrase, website, or category. I would try 10-day detox, 10-day cleanse and just for kicks and giggles see which gets more associated traffic with it.

I'm going to close, I'm going to click on this toggle chart to close that, then I'm going to click on this keyword ideas tab right here. That's the one you want to be using. Let's see here, normal pin. So if you look at this an example, I mean those are both pretty damn good. Again you're not going to be getting traffic from Google by having this book but I want to see where the popularity is and you can get a few ideas. I mean it looks like this 10-day cleanse, 10-day detox diets, it looks like depending on the key phrase both are pretty good. I would honestly just test it yourself to see which converts and gets you more sales because either one could be good, Sonya, as you can see here people do use both interchangeably and quite frequently. I would also try testing with different price points. If you can set people up with the ... If people think this is worth 47, they'll pay that but I'd recommend even testing with 27 and 37, 47. You might find you make a lot more with the \$27 price point. So I can't tell you which will do better unfortunately but I would certainly try testing that though myself.

Take a sip of my drink here, hold on. Just water. Nothing exciting tonight. All right, can we take advantage of the next launch of Profit Academy. Can Profit Academy students be an affiliate? Oh, you certainly can. Yeah. Make sure if you're not yet getting on its affiliate list, actually get on any of Anik's lists, you probably are, again Profit Academy I don't think is launching until October now. Let me check, hold on. I'm going to muncheye.com. Okay, it's October 13th. Muncheye's our product launch calendar. Yeah, so he's probably not going to have anything up on that page until probably mid-September, maybe a month before, but you certainly can be an affiliate for that. Absolutely. Again, Profit Academy, I mean I think it pays 1500 commissions, which is nice. I myself made over \$100,000 off of promoting that product so it converted really nicely. As you guys know because you're still here, most people are pretty happy with it and it's got a pretty low refund rate as well. It's a great product, great course to recommend, and a great course to promote especially for those having gone through it already. Absolutely, you certainly can.

That's pretty clever, Sonya, Eat Naughty Nice with Sonya Marie. It's easier than your last name for the non-french speakers. Oh, holistic nutrition, okay beautiful. Yeah, there's certainly a lot of appeal to that type of product. A lot of holistic products out there and a lot of people that want to get into that, so I can see that going far.

What's the best place to get great copy writing? Well, that depends what you want. You just want articles written, you want emails, do you want product sales pages written for you? That's kind of asking like "What's the best car for me" without telling me what you want to do. I could tell you the Honda Fit is great because it gets great gas mileage, I can tell you get a BMW 4-series like I get in. It depends on what you're looking for. If you go through Anik's resources I believe, let me ... It's been a few weeks since I've logged in here. Let's see here. Bonuses. Resources. Anik's got a great list within resources right here, if you log in, of writers for copywriters, auto-responders, articles, et cetera. So Angela if you check this out right here, you're going to find a bunch of them there.

Copywriters are not cheap. Some might charge you 5,000 bucks plus 20%, depends on what you're doing and how big you're going. Some might charge you just a couple hundred. I would start with this list right here and maybe even check the warrior forum as well and see if people doing content on there. I mean, good copy is not cheap. Just make sure if you're going to pay a lot for a copy, meaning four or five figures, make sure you also have a bunch of affiliates on board. You can have the best sales page in the world but if no one knows about it that's not going to really get you anywhere.

So something else you guys can even do is find people that will do the promotions for you. Now they're not going to be cheap, again, maybe a few thousand perhaps, but you can also get launch managers on the warrior forums. So check warriors for hire on there. You can also go through, Angela, and check again the writers section right here. I'm not going to go through that now but great resource and plenty of things in there for you to go through and learn from.

Alwin, yeah you do need to be approved ... Actually you don't have to be approved to be an affiliate but you do have to sign up. I don't have a signup link yet, it's not going to be available for a few months but Profit Academy is a delayed commission, you won't get paid for probably two to two and a half months after the sale's made so they can avoid people being ripped off or people scamming, for example. Yeah. But yeah it's easy to sign up for. You just create your account and I believe you're automatically approved but it's a delayed payment for everybody, myself included. I think I'm still due one more Profit Academy payment for the money I haven't got yet, which is a couple thousand bucks. I should probably get, actually in about two weeks now. I got most of my payment already but yeah.

Yeah, you don't need to be approved you just need to sign up. Again I don't have a link for that yet but if you want to check muncheye.com and go back to there or I believe if you go to profitacademyjv.com, now right now because the launch is closed they're not going to be having an active jv page up here but if you check

this page in a few months, probably mid-September, there should be a page with new information up there. You can get access to everything on there. So I don't have a link yet but that's where it will be. Profitacademyjv.com. Let me just drop this in the chat box here so you guys can check it out. Again, it's going to redirect for right now to the Circle of Profit e-book page, that's normal. Check back in, literally two months or so, maybe even two and half months, maybe the middle to end of September. Probably the beginning to middle of September and you'll find a lot more information up there than just a redirect. But yeah it's a lot of money to be made there, definitely.

Make sure you build up your list and guys I want to encourage you, clickonomy. Every time there's a launch with Profit Academy, there are thousands of new students wanting to buy traffic and they're going to go to clickonomy and they want to buy it from you. You can make ... I know people making thousands of dollars per week selling traffic on clickonomy so build your lists if you haven't been doing so yet. I still see people every once and a while that have been here since March. They think that Profit Academy's amazing but they haven't built a squeeze page or they haven't built a list. I hate to say as most people are still too scared, they move on to profit to product creation because they think it's more advanced. Don't be scared, get into that, do that. It's a great way to make a crap ton of money and you can also build a list for free with your own product. Don't be scared to take that first step.

A quote that I love, it's four words. It's something like "Quit dreaming and start doing." So that's my little motivational speech for today. Quit dreaming and start doing. But really, how true is that though? How true is that. So many people have this dream to be successful online and they buy a 3,000 product and they're pumped up because they have it. They attend every single webinar, "Oh my God it's Jeff, you're awesome. Oh my God it's Anik, you're awesome. This is great stuff." "Well awesome man, thanks so much. How you doing, how's your list?" "I haven't started yet." I really hate to say, I don't see that as much now as I did a couple months ago but I still do get that every once and while. I'm not going to ask, I'm not going to call anyone out if there's some of you on here tonight in that same situation, but if you are, who cares if you're scared, okay? I do not succeed every time I try to do something. I don't. I don't. Anik does not. Nobody has success every single time they do something. So please keep that in mind.

Alwin, how much is [inaudible 00:39:30]. I've got no idea. Never used it, never looked into it, don't really care. Sorry, just not my thing. I tried the Empower Network, I was top earner, I made a lot of money but it wasn't my thing. I mean, don't get me wrong. Empower, for example, has great training, they really do, but the people that take the training, they don't really take action on that training. So the people making the big money already have huge lists.

Awesome, Alwin. Congratulations, man. So you actually got. Okay, you made your first sale. That's awesome. Congrats. Doesn't it feel good to get your first sale of something? I tell people this all the time. I remember my first sale. It was for a product called Replay Media Catcher. Probably when I first started learning affiliate stuff back in 2007, maybe 2008. I think it paid a \$16 commission or something but I was freaking pumped. I was pumped because I knew right there, hey this is real, I can actually make money online. My first \$100 day I remember. My first \$500 day, my first \$1,000 day, and this year my first \$10,000 and my first \$35,000 day. In one day. It was actually the same day. I did \$35,000 in one day earlier this year.

I know that sounds crazy but once you start doing that, Bob Proctor at Profit Academy Live a month or two ago said that making money is the easiest thing to do in the world and he's right but you guys it does help to have that positive mindset and that positive attitude. For some people, they're not able to really have that outlook and have that attitude until they have that success which I understand, I really do, but it's not that hard to make money, guys. You just have to believe that you can do it and don't quit. Really, don't quit. So many people will buy product after product time and time again and they won't make a dime and they'll try it for a month and buy another product. I mean that's great, I guess, if you're learning but yeah that's not really going to get you anywhere.

Thank you Leslie, yeah my baby, my wife and I we're having our first child. Our son is due Halloween, on October 31st which is also my wife's birthday which is kind of cool. Nervous and excited about that. But thank you, Leslie, I appreciate that. I really do. And Alwin, congrats on that first sale. That's awesome.

So anyways, you guys are kind of getting quiet. We don't have to go for the whole hour. I'd be happy to if I need to though. Does anybody else have any other questions or you just enjoying hearing my voice or what? Because I'm more than happy to take any other questions related to this. I'm not going to teach you YouTube market and your SEO right now.

Oh, your grandson was born Halloween two years ago. Congrats, Silvia. Was that your first grandson or first grandchild? Awesome, well congratulations. Yeah, my mom is excited. My brother has got four kids, he just had number four three or four months. He lives up in Idaho so this is my mom's first California grandchild that's going to stick around.

Rick: I have to warn you, Jeff. They just grow up to drink your beer and drive your car. Your life is never any fun or your own again. I should give you [inaudible 00:43:06] than the rest of us.

Jeff: No, he will get his own car. It will not be mine, it'll be something used and not fast probably until he's 22 at least. He's not going to get daddy's BMW or whatever I'm driving by then.

Anyways, how do I find the URL for my opt-in page? I don't know. That's something you would setup yourself, Suzanne. Did you ... I mean, how did you build it? Did you build it yourself, did you have someone do it for you? Because I don't really know how to answer that one. That's something you should know if you build it yourself or if you had someone do it for you, they should've given that to you. I don't know how you built it, was it WordPress, was it html. I really have no idea how, how yeah.

Do you have it setup in your auto-responder? Lead Pages, okay. So is it a Lead Page or do you have a host on an actual website? Lead Pages. Okay, just log in to Lead Pages then. Click on view next to your page and it will give you a URL, Suzanne. It'll give you suzannemitchell.leadpages.com/optin or whatever it's going to be. But yeah, thank you for clarifying. That's how you would do that. You would simply log into leadpages.net, that is, .com or .net? I don't know, doesn't matter, but yeah log into Lead Pages and that's going to be there for you.

Oh yeah, no. I know kid's going to be a blessing. Rick's always like that. He's joking, right Rick? Yes he is. Okay. No, we're excited about our kid. Yeah. Terrified but excited at the same time.

Rick: Oh by all means. It's an experience one should treasure and love. Just don't think that it's all like it is in the Andy Hardy movies.

Jeff: Yeah, I know that. I know that. I like to think I'm going to a good job at parenthood.

Mike, I have to ask you to clarify your question. How to do Profit Academy? What do you mean can I give you advice on how to do Profit Academy. I hate to ... Because that's kind of what we cover in these training modules here. We cover, this is all Profit Academy. This is going to show you step-by-step everything you need to know. So maybe you're new, perhaps. Okay, if you're strapped for time pace yourself. That's really up to you, I don't know how much time do you have? Five minutes a day, ten hours a day, I mean take your time, go through the training. If it takes you a week, if you takes you a month go through the training and start doing it honestly.

I mean some people take a few hours to get their first opt-in page, other people get it within five minutes. It just depends on your learning level and how quickly you're able to learn and adapt and do what you're learning. I mean again, that's a bit of a tough question. I don't know where you are, what training you've gone

through, what skills you have et cetera. I mean, I've seen some people get pages out, get their whole final up the first two days and I've seen people take three to five months to do it. Some people right now have not gone through everything yet. But yeah, pretty much, Mike, just go through all of the training and then just do it and learn by doing. But yeah, exactly. Just go through the process and just do it when you have time to do it. You've gone through a few videos, okay yeah. Go through all of them. There's a lot of amazing stuff. I would say do one module at a time, module one first. You don't have to go to module two, that's about product building, product creation. Do module one, get your squeeze page up and your full offer.

Thank you, Alwin, I appreciate that. I'm definitely excited about the baby.

Now I know it's difficult, Mike, I really do. Again, I didn't just wake up knowing this. I used to deliver people, I dropped out of junior college. I'm not even a college dropout, I'm a junior college dropout because my attention simply sucked enough. I couldn't focus in school, I did about three years of JC and I decided screw this, this isn't for me, I can't do this. Then I worked at Pizza Hut, worked at Bank of America as a teller, I did tech support. Thank you, Mike, I appreciate that as well. So I know it can be difficult. The best thing is do it, okay? If you're not in the forum yet again, Mike, please and anyone, all of you make sure you get into our forum. Look at this, we've got it's full of stuff, it's full of posts, people, et cetera. We've got people posting every single day, a lot of stuff on there so make sure you take the time to get into there if you're stuck on something, you can ask and we'll be happy to help you out even next week and next year.

So take your time, pace yourself, don't rush yourself. If you don't understand something, don't skip ahead to the next module because every single step does make a difference, okay? But yeah, I mean I would simply look for the places most applicable to where you might be stuck, you know what module is it, make a post in there. If you're stuck, for example, in module number two, you can make a post in here asking about it. Just make sure you give as much information as possible and you will get the help you need. Excuse me.

Diane, I would just focus on Profit Academy if you're overwhelmed by everything else. Just focus on Profit Academy and keep in mind Anik is an email marketer. He's going to promote other products to you just like I would myself, just like anyone else does as well. So again, Anik is doing nothing but email marketing. Now granted, most people that signed up for Profit Academy back in March should already be completed with it by now. If you can't focus, just don't pay attention to the other products in the emails, focus just on Profit Academy, Diane, and I promise it'll make it a lot easier.

It's not a race, you don't have to buy every product recommended to you. Just focus on this, this is an amazing course, and there's everything in here that you need and then some to be successful in making money online. One of my students that signed up this year as well made his first \$1,000 in one day with our help, with my help. He was using nothing but what he learned in Profit Academy. That \$1,000 came from 100% his email list that he built using the knowledge and training from Profit Academy. So Diane, I believe in you, I know you can do this. I hope you believe that and know that because you really can.

Rick: Jeff, I'm going to stick my two and half cents in here on that subject because as you know I've been doing this for a long time with Anik and the crowd. I watched you and Dave and others who I really respected this instructional undertaking in real time create material content activated and actually generate revenue in real time. These guys are not selling you something that's written in a book for internet marketing for dummies. This is what they do. When they tell you how to do something, it works because that's what they're doing when they're not talking to you. You follow the process, you have to take action, and of course nobody can guarantee anything, but you will have a very, very, very strong percentage opportunity to succeed at it to some degree if you just go through it step-by-step, pay attention, and I hate to say it in simple [inaudible 00:51:24] but do what they tell you to do and it works.

Jeff: Thank you, Rick. In fact, I don't know how many of you guys were part of Inbox Blueprints but I believe last August, geez almost a year ago, we were going through the second phase of it, I was going through some more of the advance webinars. I had a whole itinerary set up, actually I think it was September of 2014, yeah because I was going to go on a cruise in the Caribbean and I think I did the first webinar from there. Either way, it was last year and I had a whole itinerary set up and Anik said "You know what Jeff, scratch that. I want you to build a profitable email campaign live." I'm like "Okay, cool. No problem. Let's do it." He said "Yeah and I want you to do it in a niche you don't know a lot about." So I was like "Shit," pardon my french. So for myself, it was personal development.

Anik and his team picked that niche for me because I mean it does help to have some interest in it and I really knew nothing about it but I always thought it was fascinating, if that makes sense. I didn't know the stuff Bob Proctor was talking about but I saw his passion and appreciated that. So I was like "Yeah, you know what, cool." Rick was on these. I actually built this website live, I actually used Fiverr to have someone do this for 5 bucks for me. I had a report written from my writer, like we teach in Profit Academy. I wrote this headline and copy myself, like we teach in Profit Academy. I set up a thank you page in the backend promoting the Millionaire Brain, like we teach in Profit Academy.

I drove a thousand clicks to it using clickonomy, like we teach in Profit Academy. I believe, I forget the exact numbers now, but I think I spent \$500 in traffic and the first two days from that traffic I made back something like \$367 from my thank you page offer. The first two days I made back most of my money and had a list of 500 people. Or actually, no I said 1,000, no I had about 80% ... 800 people, my bad. So I made \$367, had a list of 800 people and by the end of that week I was up over 700 bucks already. So I made money back and built a list in a niche I knew nothing about. That was all done live as well.

Well thank you, Mike. Mike said he's trying to make a career change and finds my story inspiration to go into change. Well, thank you. I appreciate that. Again, I'm not just saying the pizza guy stuff to be funny, I worked at Pizza Hut in Corona, California on Main and 6th street for about two and a half years part-time while I worked at the bank. I did a part-time bank job, part-time Pizza Hut, I think I worked ... I really just had no direction. I was one of those guys that would have been happy making 30-40,000 a year. I finally got into IT later on, probably in 05 I think, by 07 I was making 42,000 a year, which in California is not a lot but I was pretty happy with it, it was the most I'd ever made. I had no ambitions or goals. I wasn't the smartest guy, I'm certainly not a dummy but I mean again I dropped out of junior college because of my lack of focus.

When I finally learned about this internet thing, my whole attention span, it still sucks now, you'll notice that about me. I kind of jump all over the place but I've Tourette syndrome, I really do, I'm not just saying that, I've got ADD but if I can focus and do this stuff myself I promise anyone can do it. Anyone can do it. It's just a matter of believing in yourself and knowing that you can do it. Don't just think and don't just be hopeful, have faith you can do it, know that you can do it, and don't give up because you're not going to have success every single time. So please, please, please keep that in mind.

Thank you for your feedback, I appreciate that. Wow, Leslie, with a chemistry degree. Nice. That is a ... Actually Leslie, I've got a friend of my mine, kind of off topic, but he is a chemist, smartest guy I know, literally, and he quit chemistry, I'm sorry he quit being a chemist, yeah, to do web design. He ended up becoming the COO at a big marketing company in Orange County [inaudible 00:55:59] worked for him. He was 29 running the company under the owner. He's actually quitting there this year to open up his own brewery because he's a chemist, so I kind of call him the Breaking Bad of Beer. He makes some of the best beer I've ever had. Off topic, but follow your passion. That's my point. If you like good beer, then please make me a Sunkist. Apparently chemists make an awesome, make awesome brewers. So yeah, off topic.

Let's see here. The PD offer I promoted. I think the offer was Millionaire Brain I believe by Winter Valco. There's other ones now, that one's being over

promoted now on other thank you pages. Actually Winter thanked me because once people saw me doing that, he started getting a lot more sales from people's thank you pages. I think he owes me a steak dinner, I'll have to text him about that. Yeah, no there's no products all the time. You can find them on Clickbank, you can find them in JV [inaudible 00:57:00], you can go on different JV news sites to see what's coming out in the future.

Yeah, pizza was fun. Another completely random story but the other day ... Well, I'll tell you a good friend of mine ... I did Pizza Hut, that was in 98, 97-98 so it was when I was just junior college out of high school, so it wasn't like last year. A friend of mine, I was talking to this girl online, we become good friends later, that's all, nothing more, she ... I ended up delivering pizza to this person's house and I recognized her family's picture on the wall behind her when I knocked on the door. I was like "Are you Andrea?" She was like "Yeah," I'm like "I'm Jeff."

But anyways, the point of that is a couple weeks ago her mom on my Facebook page because I bought myself a new expensive watch, and she said "Wow, you've come a long way from pizza delivery boy." I was like "Wow, damn. I really have." I think I was driving a 1995 Kia Spectra or a Rio, I forget what the hell it was, it was something old and not that fancy and I was delivering pizza. Now I've got a \$8,000 watch on my desk here and stuff. When she made that comment to me it just made me really appreciate what I have and what I've worked for. She was like "Oh, you've come along way from being a pizza delivery boy." I was like "Yeah, I almost forgot about that. That's right." So kind of a random story but I just kind of found that funny.

Anyways folks, Lauren is asking how to find other good PD offers. Lauren, get everyone's list in that niche. If you go through Clickbank, for example, take a look at the top five or ten offers in self-help, that are PD-related, and sign up for their JV for their affiliate lists. When they have something new coming out, they'll let you know. They will let you know every single time when their friends are, when they are so you can promote it. That's probably the best way for PD type of launches.

Mike, there's no timeline. I've seen people make money their first week. I've seen people that still have not made a dime and I've seen people that took a year, year and a half. For myself, it took me before I made my first \$100 in a day, it probably took me two years, maybe three years. I was learning on my own with no real training. Again, if I had something like Profit Academy or some awesome training ... Again, it depends, I really can't give you a timeline. I mean, if you have money for paid traffic you can make \$10,000 tomorrow. It's really up to you and how much you understand this and put it into action, how much you push yourself if you want to quit. It's really up to you. I mean, no it's not bad at all. It really does depend on you though. I really can't say "Oh yeah, Mike, by this

time you should be at this level of income." Yeah, I mean I could lie to you and say three months but I don't know that. I don't want to give you false hope or false information. It could be sooner, it could be longer. I don't know, that's up to you. I do know that if you stick with this though ...

Let me give you my number one tip. Work on your copy. I see people that they're giving like a 10% open rate because their subject lines are just too boring like "Top Tips For Weight Loss" and "What's the Law of Attraction" and "How to Make Money Online in 30 Days." Yeah, I would focus on learning your headlines, focus on your headlines for your emails, your subject lines, focus on your headlines for your squeeze pages. Something else, go through the bonuses in Profit Academy here. See if I can find it, hold on. I'm trying to find the right area. Hold on one second please. There's a resource where we have ... Let me see if I can find that. Hold on a second please. Let me see if I have access to this still, it's been a while. Hold on a second please. I'm trying to find you guys a resource that Inbox Blueprint had with pre-done headlines. I don't know the login information. Let me try one more time. Excuse me.

Ah, that was it. Yes. You guys don't have access to this but I'm going to give you guys a link you can download something. Hold on a second please. Because I'm awesome like that. I'm also very modest. Email sample or swipe file. Let me give you this. Hold on a second. So guys, do me a favor. Take a look at the chat box and please do not share this stuff. I probably should not even give this to you but I'm going to give you Anik's headline swipe file, his subject line swipe file, his email swipe file. I'm serious, I'm not just saying that. Please do not share this, okay. What did I give you guys. Swipe file, subject line swipe file.

Okay, take a look at the chat box. I'll give you guys 30 seconds. Click all three links. It's going to start downloading those files. Study those, guys, study those. Having powerful copy, meaning your subject, your headline, et cetera is going to be what gets people to click your emails or forces them to ignore it. That's the first thing, guys. If you want to get people's eyeballs on your offers, they have to first open up your emails. You have to be creative to get them to do that.

Sorry. I hope this set of files will certainly inspire you folks. For anybody that's watching a replay perhaps, not live, unfortunately those files are a bit too long for me to simply repeat or copy into a [inaudible 01:03:49] for you guys to take a look at. If you are watching this on a replay after July 27th, just make a post in the Profit Academy forum and tag me on it so I get that and I will get those for you, okay? The third link is the subject line swipe file. I dropped all three in there. You can click on it and read it for yourself.

Anyways folks, hey look at that, I went over. Wasn't expecting that. Anyways folks, I believe my wife and I are going to grab something nice to eat. Guys,

you've been wonderful as always, thank you very much. Again, all three files are in there. I put the first one 707 two minutes ago. All three are there so if you missed those, go to the Profit Academy forum and tag me on that, I'll be happy to get it for you. Other than that guys, you guys have an amazing, wonderful, super-duper awesome evening. Have a great week. Have a great few months. I will see you guys hopefully in the next set of Profit Academy webinars after the new launch, so probably later in October or November. In fact, geez, I'll be close to being a dad by then. That's scary.