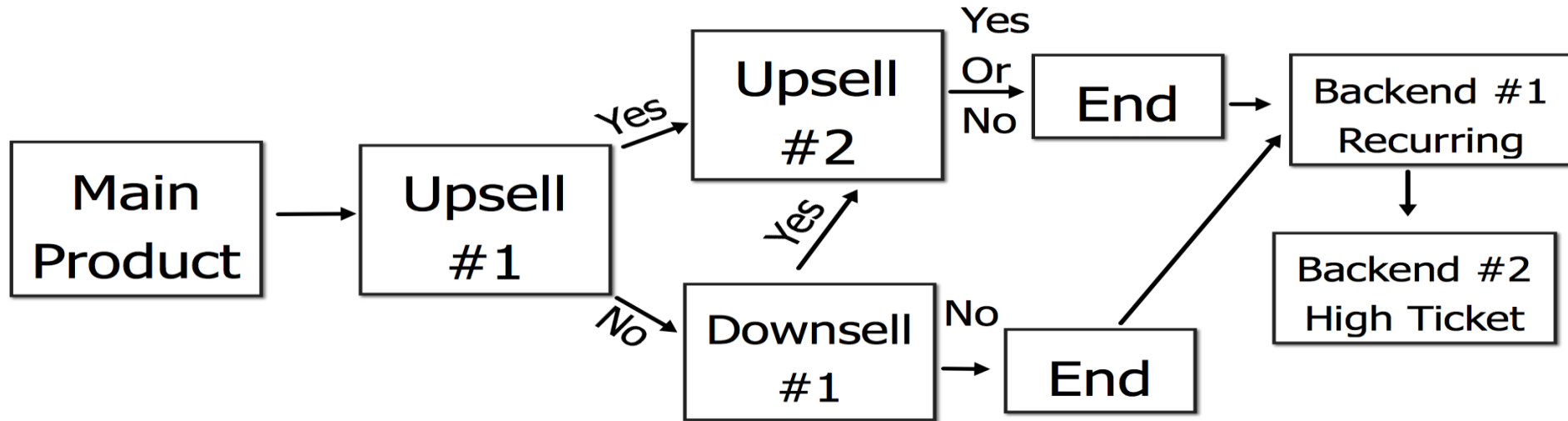# Profit
ACADEMY

MODULE 8
SEGMENT 3

The Technology Of Funnels
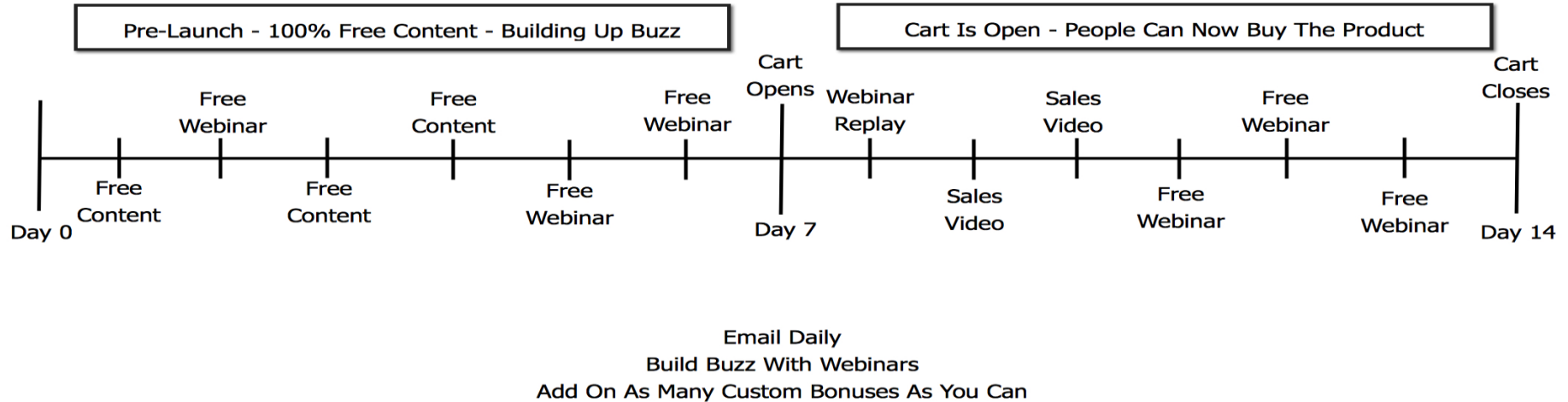
In This Class

- Review Of Product Funnel
- Review Of Launch Funnel
- Decoding The Launch Funnel
- What To Include In Your Webinars
- How To Add Value

Review Of Product Funnel

Review Of Product Launch Funnel

Product Launch Funnel

Pre-Launch - 100% Free Content - Building Up Buzz

Cart Is Open - People Can Now Buy The Product

Cart Opens

Cart Closes

Free Webinar

Webinar Replay

Sales Video

Free Webinar

Free Content

Free Content

Free Webinar

Free Content

Day 0

Free Content

Free Content

Free Webinar

Day 7

Sales Video

Free Webinar

Free Webinar

Day 14

Email Daily
Build Buzz With Webinars
Add On As Many Custom Bonuses As You Can

Decoding The Launch Funnel

- Build Up The Buzz

- Get As Many People As Possible To Register For Your Webinars

- Combine Great Training With Your Webinars

- Have People Saying It's The Best Webinar They Have Ever Attended

- Change the Topic Of Each Of The Webinars, Leading Them To The Conclusion That They Must Purchase Your Product To Get The "Secret"

What To Include In Your Webinars

- Make Sure The People Know It Is For Them

- Call Out Your Audience

- Capture Their Attention

- Promise Your Audience That They Will Get Something Big Out Of Watching The Webinar

- Why Your Product Works

- Your Breakthrough

- Testimonials

What To Include In Your Webinars Cont.

- Why You Haven't Heard About This Before

- Value & Content

- The Way To Success

- Unveil Your Product

- Easy & Simple To Get Success

- Limited Time Offer

- The Price

- Guarantee

- Payment Plan

How To Add Value

- Webinar Events

- More Training

- Live Events

- Personal Coaching

- Customers Can Get Their Questions Asked

Let's Review

- Review Of Product Funnel
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