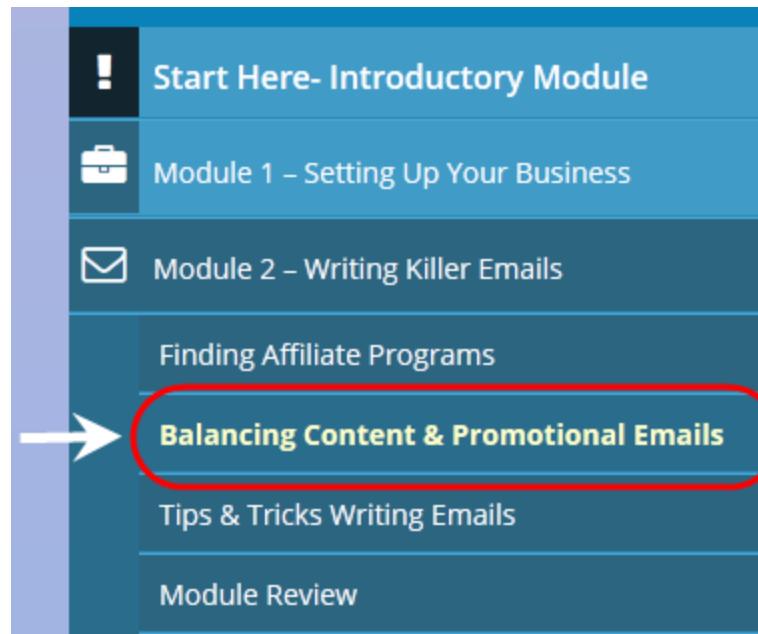




# Where To Get Content and Promotional Emails...

# Refer To Module 2



# PLR (Private Label Rights)

- [www.PLRassassin.com](http://www.PLRassassin.com)
- [www.plr.me](http://www.plr.me)
- [www.UnselfishMarketer.com](http://www.UnselfishMarketer.com)
- [www.BestQualityPLR.com](http://www.BestQualityPLR.com)

✓ Search Google (ex: "weight loss" "plr")

# DFY (Done For You) Niche Packs

## Niche #11: Weight Loss

Niche: Weight Loss



CLICK HERE TO DOWNLOAD NOW!

# Promotional Emails



The Beta Switch: Stubborn Fat Loss For Women

Avg \$/sale

The Latest Blockbuster Video Sales Letter For Women's Weight  
Loss. This Will Change The Game - [Http://www.thebetaswitch.com](http://www.thebetaswitch.com)  
[/affiliates](#)

\$50.23

PROMOTE



Stats: Initial \$/sale: \$30.29 | Avg %/sale: 75.0% | Avg Rebill Total: \$112.91 |

Avg %/rebill: 70.0% | Grav: 43.64

Cat: Health & Fitness : Diets & Weight Loss





[ Your *First* 10 Emails... ]

# Sample Email Schedule

- ✓ **Email 1** (delivered immediately)

Subject: Here's the info I promised

This email delivers the info you promised for the opt-in and provides the download info. It also lets them know you have some great tips and resources on the way, including a surprise Bonus gift (optional).

# Sample Email Schedule

- ✓ **Email 2** (follow up email)

Subject: The bonus I promised

Subject: a friendly follow up (your download)

This email is a “relationship building” email to make sure that they were able to download the report okay and remind them to read the report.

# Sample Email Schedule

## ✓ **Email 3** (content email)

Subject: (depends on content)

- PLR article (compiled into PDF)
- Quick tip
- YouTube
- etc.

## Sample Email Schedule

- ✓ **Email 4, 5, 6** (promotional emails)

\*Get these from the offer affiliate program

## Sample Email Schedule

- ✓ Skip 1 day



# Sample Email Schedule

- ✓ **Email 7, 8, 9** (content)



content original unique  
relevant  
Good accurate comprehensive timely sharable

## Sample Email Schedule

- ✓ Skip 1 day



# Sample Email Schedule

## ✓ **Email 10** (survey)

“What’s your most pressing question about \_\_\_\_\_ (losing weight)? What’s the one answer you’re looking for that you haven’t found anywhere else that would really help you today?”

- Create a survey at [SurveyMonkey.com](https://SurveyMonkey.com), or
- Ask them to hit Reply