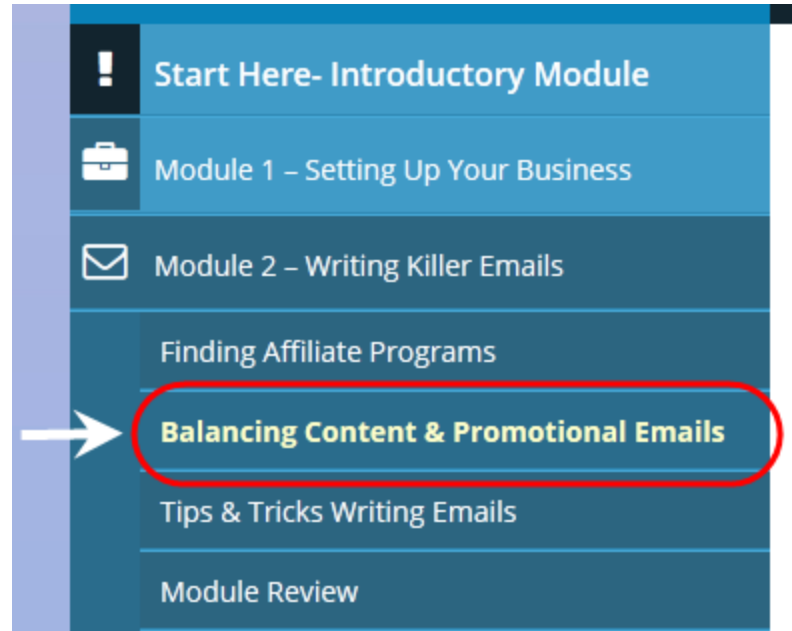




[Where To Get *Content* and *Promotional* Emails...]



Refer To **Module 2**



[PLR (Private Label Rights)]

- www.PLRassassin.com
 - www.plr.me
 - www.UnselfishMarketer.com
 - www.BestQualityPLR.com
- ✓ Search Google (ex: "weight loss" "plr")

DFY (Done For You) Niche Packs

Niche #11: Weight Loss



CLICK HERE TO DOWNLOAD NOW!

Promotional Emails



The Beta Switch: Stubborn Fat Loss For Women

The Latest Blockbuster Video Sales Letter For Women's Weight Loss. This Will Change The Game - [Http://www.thebetaswitch.com/affiliates](http://www.thebetaswitch.com/affiliates)

Avg \$/sale

\$50.23

PROMOTE

Stats: Initial \$/sale: **\$30.29** | Avg %/sale: **75.0%** | Avg Rebill Total: **\$112.91** |
Avg %/rebill: **70.0%** | Grav: **43.64**
Cat: **Health & Fitness : Diets & Weight Loss**





[Your *First 10* Emails...]

Sample Email Schedule

- ✓ **Email 1** (delivered immediately)

Subject: Here's the info I promised

This email delivers the info you promised for the opt-in and provides the download info. It also let's them know you have some great tips and resources on the way, including a surprise Bonus gift (optional).

Sample Email Schedule

✓ **Email 2** (follow up email)

Subject: The bonus I promised

Subject: a friendly follow up (your download)

This email is a “relationship building” email to make sure that they were able to download the report okay and remind them to read the report.

Sample Email Schedule

✓ **Email 3** (content email)

Subject: (depends on content)

- PLR article (compiled into PDF)
- Quick tip
- YouTube
- etc.

Sample Email Schedule

- ✓ **Email 4, 5, 6** (promotional emails)

*Get these from the offer affiliate program

Sample Email Schedule

✓ **Skip 1 day**



Sample Email Schedule

- ✓ **Email 7, 8, 9** (content)



Sample Email Schedule

✓ **Skip 1 day**



Sample Email Schedule

✓ **Email 10** (survey)

“What’s your most pressing question about _____ (losing weight)?
What’s the one answer you’re looking for that you haven’t found
anywhere else that would really help you today?”

- Create a survey at [SurveyMonkey.com](https://www.surveymonkey.com), or
- Ask them to hit Reply