



MODULE 13

SEGMENT 5



How To Build A Profitable Website & Use It Powerfully

In This Class

Session 5: Creating Great Content

- **Pages vs. Posts** - Discover how to choose the best place to add content to your site
- **Visual Editor** - Master the tools to publish and format for the web + learn how to create smart links
- **Power Post Formula** - Make every single post support your marketing and sales goals
- **Images** - Learn where to find free images, how to use the media gallery & how to embed videos

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- **Save Money** - You'll discover my two "secret sources" for great pictures you don't have to pay for

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Let's take a look again at our demonstration site...

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5. Author Box: link back to your full bio or services page

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You've got the know-how to build your very own website using the #1 tool... Wordpress!