



MODULE 12

SEGMENT 4.2

PHASE 2

Page "Copy" Templates

Upsell Sales Page:

3 Sample Headline Options:

- A) Congrats on your purchase of [product name here]. Before you continue, ____.
- B) Congrats on your purchase of [product name here]. Before you go to the download page, I would like to offer you a one-time discount on _____. It's for new customers only like you, but it's only good today.
- C) Thank you for your order. As a customer of "product name", you have a one time opportunity to get "another product name" today at a special discount.

Downsell Sales Page Headline Sample:

Ok, I understand if that offer (may not be a good fit for you/doesn't fit your budget today). How about a "lite" version for just \$____?

or

Since you purchased X, you may also be interested in Y. Then tell them why (aka, your copy).

Customer Registration Page!

Thank you for your purchase!

A reminder to the customer that his or her credit card or bank statement will show a charge by ClickBank or CLKBANK*COM

If you have questions about your order or need support, Contact Us (link to your contact page). This info will also be provided to you on the product access page.

To receive instant access, please register below. After submitting the form, you will immediately be directed to the product access page to download your product.

PRODUCT REGISTRATION FORM (in header of form box)

(FORM HERE)

Download Page!

Thank You For Your Order

Your credit card or bank statement will show a charge by ClickBank or CLKBANK*COM

Congratulations on your purchase of _____.

Instructions

To download right-click and choose 'save target as...' or 'save link as...' to save to your computer.

Support

If you need support or technical assistance, please contact us.

Tools You'll Need

You'll need the free adobe reader to view the PDF. If you don't have Reader, download it [here](#). To view the video tutorial, you'll need a video player. If you do not have one, download VLC Player [here](#).

You'll also need a zip extractor (such as WinZip) to extract the zip file. If you do not have a zip extraction tool, you may download 7-Zip for free [here](#).

Download Your Files

[Click Here To Download](#)

If you have any questions or need help, you can contact us here: [_____].

Thank you for your business!

John Doe

Contact Us/Support!

If you need support for any of our products, you may contact us by visiting our Help Desk or sending an email to (support@domain.com).

While our support staff may reply to you the same day, please allow up to 48 hours for a response (excluding weekends and holidays).

Thank you for your business!

(Your Name)