



MODULE 12

SEGMENT 4.1

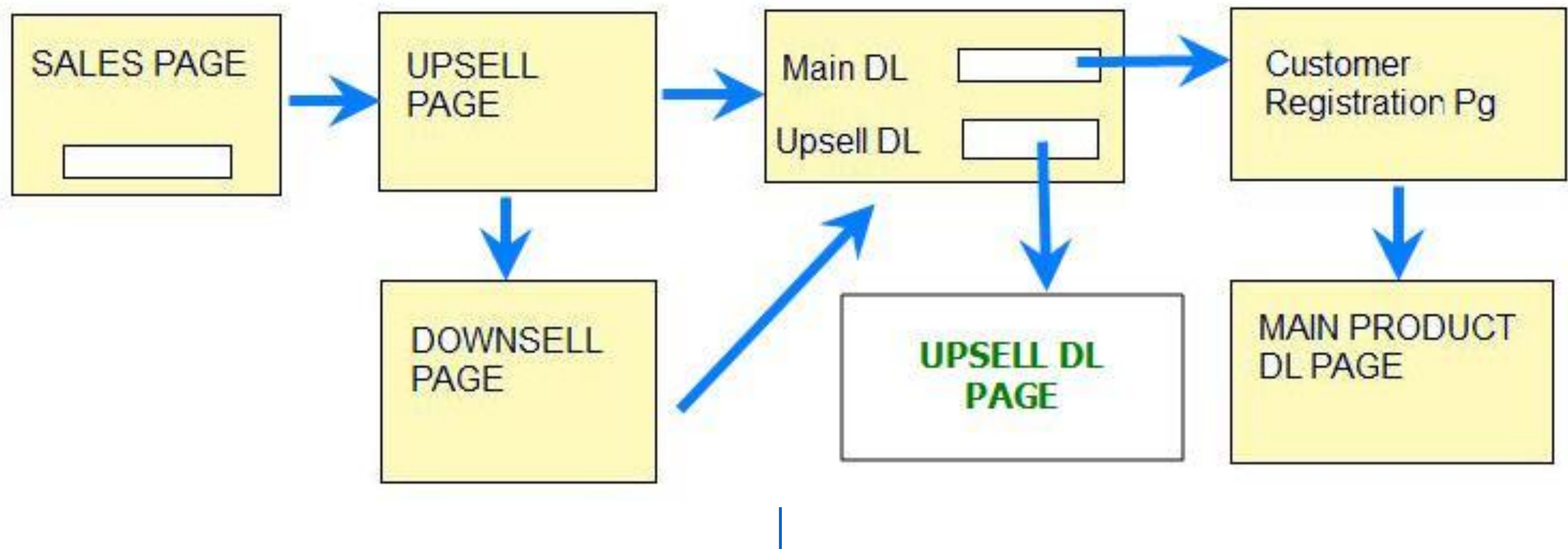


Building Your Site!

(Step 4)



Blueprint Review



*ClickBank "PitchPlus" Flow

Open Our Toolbox

- ✓ Before building your site, get your tools from your "My Funnel" folder...
- ❑ Your Hosting / cPanel **Login Info.**
- ❑ Get your **Sales Copy** & "Other" **Page Verbiage.**
- ❑ **List of Pages** Required.
- ❑ Locate your **Profits Theme** plug-in.

Demonstration

- ✓ Building **Your Site** (Domain.com/cPanel)



Next Steps

- ✓ Once all pages are completed, **collect your page URL's** and save them.
- A) Go to your ClickBank account.
- B) Enter the URL's where instructed in your Pitch Plus flow.

Next Steps

Note - For each product, you'll need the following (to be entered in ClickBank settings):

- ✓ Product title
- ✓ Price
- ✓ Where to send customer after purchase (Product Access / Download URL).

Next Steps

- c) **Collect order links** (including "no thanks") for ALL pages. You'll need:
 - ✓ Main / Upsell / Downsell order buttons.
 - ✓ You'll need 2 "no thanks" links (for the upsell page and downsell page).

Next Steps

Next, add order links and “no thanks” links to your Buy Now buttons.

- ✓ **Main** product sales page (order link)
- ✓ **Upsell** sales page (order + no thanks)
- ✓ **Downsell** sales page (order + no thanks)

Final Steps

- ❑ Add your customer "**thank you for your order**" email into your Autoresponder.
- ❑ Add a **friendly follow up** email on day 2 to make sure they downloaded everything ok, otherwise, contact you.

Last Step

- ❑ **Test Everything!**

