





MODULE 12

SEGMENT 3



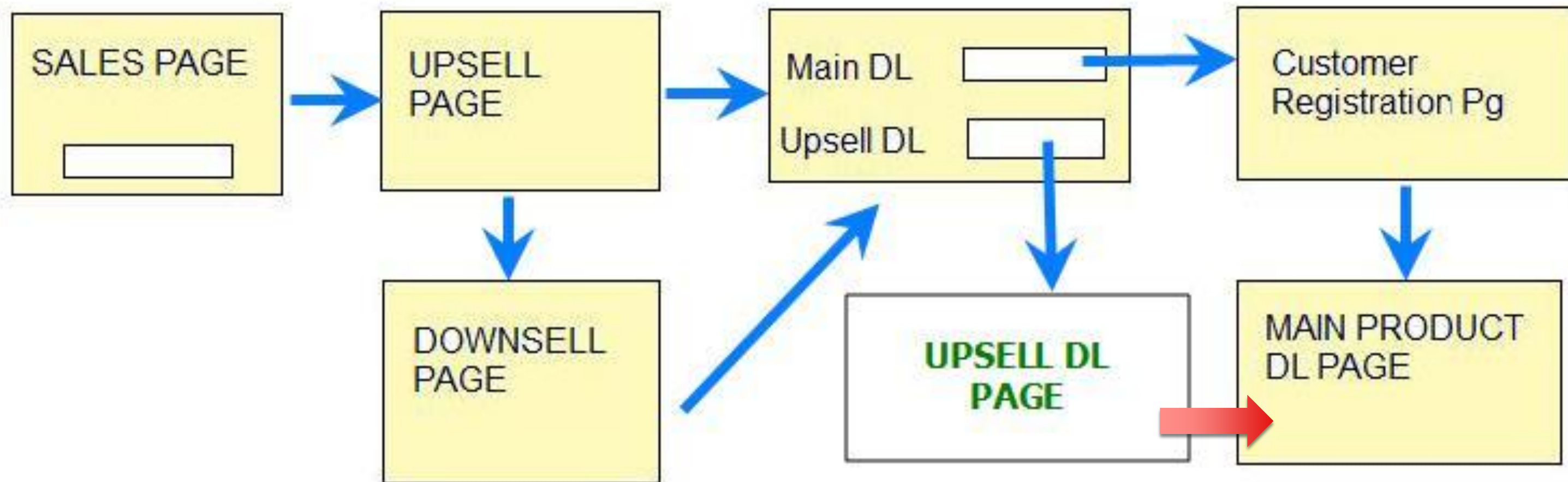
Getting Prepared & Organized (Step 3)



In This Video

Getting a **clear picture** of what we're building and then organizing the pieces needed to construct our funnel.

Mapping It Out



*ClickBank "PitchPlus" Flow

Making a Checklist

✓ Pages Required (Sales)

- ❑ Primary **Sales Page**
- ❑ Upsell Sales Page
- ❑ Downsell Sales Page



Making a Checklist

✓ Pages Required (Download)

- ❑ Primary **Download Page**
- ❑ Upsell Download Page

*Don't need a Downsell DL page because same product as Upsell.

Making a Checklist

- ✓ Pages Required (Other)
 - ❑ Customer **Registration Page**
 - ❑ Contact Us / **Support Page**



Gather Your “Words”

- ✓ 1. Sales Copy
 - Get **Sales Copy Written** For:
 - Front End Offer
 - Upsell & Downsell



Gather Your “Words”

✓ 2. Page Verbiage

- **Write Your Verbiage For:**
 - Customer Registration Page
 - Contact Us / Support Page

Optional Video Source

✓ Wistia.com / YouTube / Vimeo PRO / Amazon S3

- If using a VSL, you'll want a resource that provides hosting and/or video player (with embed option).

Hire The Contractor

- ✓ Pay For Your Virtual "Contractor"



www.ProfitsTheme.com



Profits Theme (Unlimited Domains)

Easily & quickly create profitable Landing Pages & Membership Sites -- in minutes!

Payment Overview

Item	Pricing
Profits Theme (Unlimited Domains)	\$97 USD

Why Profits Theme?

- ✓ NO recurring monthly costs. **1 time fee** (unlimited sites)
- ✓ Saves time and headaches. **Have ALL your pages created in minutes.** Have them all ready for sales in less than an hour!

Why Profits Theme?

- ✓ Not only does it create sales funnel pages, but you can create a full blown password protected **member sites too**.
- ✓ The best part, when creating pages with PT, is that 'filler text' and sales elements are **already in the pages**. Just customize!

Organize

- ✓ Put All In Your “Toolbox”
- Create folder called “**My Funnel**”.

Put your sales copy, PT file/license key, misc notes, and checklist in there (for quick reference when you start building your site in the next video).

Up Next...

- ✓ Building **Your Site**

