



MODULE 10

SEGMENT 4

Module #10
Product Creation
Build A Responsible Budget

In This Class

- Establish Your Spending Limit & Stick To It
- Digital Vs. Physical
- Gather Estimates
- Costing Your Funnel Elements

Digital Product – Costs



1. Landing, Transition, & TYPages

Digital Product – Costs



1. Landing, Transition, & TYPages
2. eBooks, PDF, & Reports

Digital Product – Costs



1. Landing, Transition, & TYPages
2. eBooks, PDF, & Reports
3. VSL Audio Track (you do it)

Digital Product – Costs



1. Landing, Transition, & TYPages
2. eBooks, PDF, & Reports
3. VSL Audio Track (you do it)
4. VSL Video: \$600 - \$3,000

Digital Product – Costs



1. Landing, Transition, & TYPages
2. eBooks, PDF, & Reports
3. VSL Audio Track (you do it)
4. VSL Video: \$600 - \$3,000
5. Copywriting: \$0.02 - \$0.03 / Word

Digital Product – Costs



6. Wishlist (Member Permissions)

Digital Product – Costs



6. Wishlist (Member Permissions)
7. Graphic Design (Fiverr.com)

Digital Product – Costs



6. Wishlist (Member Permissions)
7. Graphic Design (Fiverr.com)
8. Website Design (Fiverr.com)

Digital Product – Costs



6. Wishlist (Member Permissions)
7. Graphic Design (Fiverr.com)
8. Website Design (Fiverr.com)
9. Website Hosting

Digital Product – Costs



6. Wishlist (Member Permissions)
7. Graphic Design (Fiverr.com)
8. Website Design (Fiverr.com)
9. Website Hosting
10. Video & Audio Production

Digital Product – Costs



11. Website HTML Coding

Digital Product – Costs



- 11. Website HTML Coding
- 12. Clickbank Fees

Digital Product – Costs



- 11. Website HTML Coding
- 12. Clickbank Fees
- 13. Merchant Account

Digital Product – Costs



- 11. Website HTML Coding
- 12. Clickbank Fees
- 13. Merchant Account
- 14. Technical Assistance

Digital Product – Costs



- 11. Website HTML Coding
- 12. Clickbank Fees
- 13. Merchant Account
- 14. Technical Assistance
- 15. Transcription Costs

Physical Product – Costs



1. Same As Digital, except no Clickbank Costs (They Don't Do Physical Products)

Physical Product – Costs



1. Same As Digital, except no Clickbank Costs (They Don't Do Physical Products)
2. Shopping Cart / Storefront Website

Physical Product – Costs



1. Same As Digital, except no Clickbank Costs (They Don't Do Physical Products)
2. Shopping Cart / Storefront Website
3. Physical Product Cost Itself

Physical Product – Costs



1. Same As Digital, except no Clickbank Costs (They Don't Do Physical Products)
2. Shopping Cart / Storefront Website
3. Physical Product Cost Itself
4. Drop Ship Costs (S & H)

Let's Review

- Establish Your Spending Limit & Stick To It
- Digital Vs. Physical
- Gather Estimates
- Costing Your Funnel Elements