



MODULE 8: BUILDING FUNNELS

NOTES

SEGMENT 4

This segment reviewed the keys to a successful launch. Here's a checklist of the most important things to keep in mind when launching your product.

- ☐ Build Up The Buzz
- ☐ Get As Many People As Possible To Register For Your Webinars
- ☐ Combine Great Training With Your Webinars
- ☐ Have People Saying It's The Best Webinar They Have Ever Attended
- ☐ Change the Topic Of Each Of The Webinars, Leading Them To The Conclusion That They Must Purchase Your Product To Get The "Secret"

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- ☐ Make Sure The People Know It Is For Them
- ☐ Call Out Your Audience
- ☐ Capture Their Attention
- ☐ Promise Your Audience That They Will Get Something Big Out Of Watching The Webinar
- ☐ Why Your Product Works
- ☐ Your Breakthrough
- ☐ Testimonials
- ☐ Why You Haven't Heard About This Before
- ☐ Value & Content
- ☐ The Way To Success
- ☐ Unveil Your Product
- ☐ Easy & Simple To Get Success
- ☐ Limited Time Offer
- ☐ The Price
- ☐ Guarantee
- ☐ Payment Plan