



MODULE 6: FROM PHASE 1 TO PHASE 2

NOTES

[illegible]

SEGMENT 4

This segment reviewed the different sources of traffic for your opt-in list. Here are the most effective, both free and paid.

Paid Traffic

- ☐ Solo Ads
- ☐ Facebook Ads
- ☐ Banner Ads

Free Traffic

- ☐ Forums
- ☐ Blog Commenting
- ☐ Guest Blog Posts
- ☐ Social Media
- ☐ Solo-Swaps
- ☐ Podcasting
- ☐ Teleseminars
- ☐ Webinars
- ☐ YouTube Videos