



MODULE 11: CREATING SALES MATERIAL

SEGMENT 4

In this session, we talked about how to use Webinars to promote your product

NOTES

Choose A Webinar Service

- ☐ GoToWebinar.com (most expensive)
- ☐ MeetingBurner.com
- ☐ AnyMeeting.com
- ☐ www.join.me -

Create Your Webinar Signup Landing Page

- ☐ LeadPages.net
- ☐ 1MinuteSites.com
- ☐ OptimizePress.com

Get Traffic & Attendees To Your Webinar

- ☐ Social Media (Facebook, Twitter)
- ☐ Press Release (PRWeb.com)
- ☐ Blog Post
- ☐ Facebook or Bing Advertising
- ☐ Your own email list