Profit ACADEMY

Action Step CHECKLIST

MODULE 10: PRODUCT CREATION

SEGMENT 2

In this session, you learned about creating your product sales funnel.

NOTES

- [ ] First, create your sales funnel diagram
- [ ] Relate your opt-in "bait" to your main offer.
- [ ] Match 1 specific problem with 1 specific solution
- [ ] Determine main offer bonus. Some options:

Interview
Video(s)
Audio
Webinar (recorded or LIVE)
Someone else's content
Guide
Cheat Sheet
Exercises
Transcriptions